

# **Chapter Roundtable Advocacy in Action 2024**

Council and Chapter Affairs/  
Government Relations Team

March 28, 2024



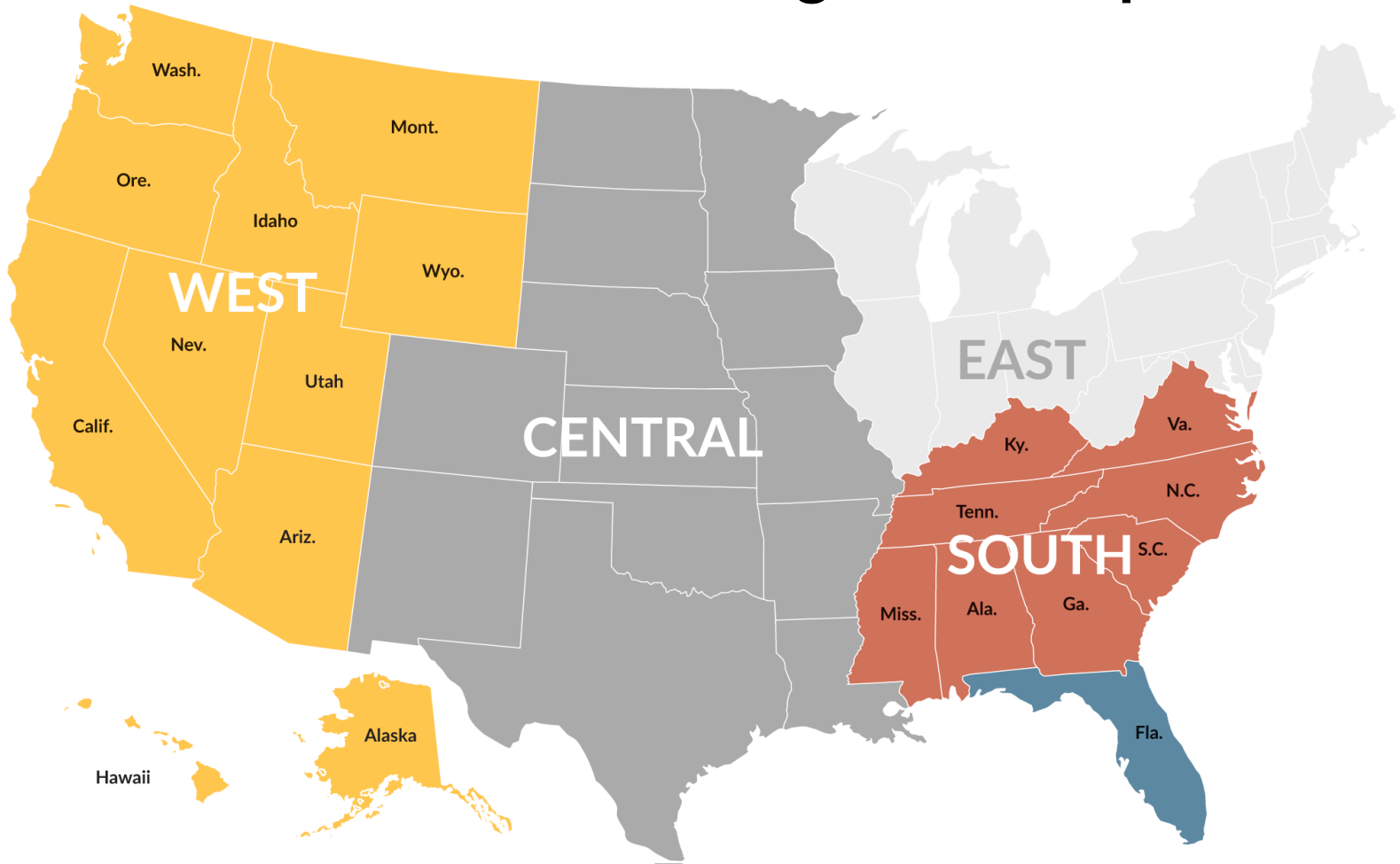
# Agenda

- CCA Program Updates
- Review of Training Dates
- Advocacy in Action Update
  - Col Dan Merry, Vice President, Government Relations
  - Allison Reilly, Associate Director, Government Relations
- Discussion

# Program Updates

- Online Dues Portal
  - CIO Team continuing to work with current contractor. Will update as soon as possible.
- AMS Cutover to begin 31 March
  - CM and NRT will be unavailable leaders until on or about 22 April
- National awards judging complete
  - Comm awards presented during our AiA week CP Seminar. LOEs presented to those that want to accept at that venue.
- Planning a chapter survey

# 2024 Leader Training Workshops



**Leadership Seminar**  
Orlando, FL  
January 25-27  
FL, Other C&C by invitation

**Virtual Workshop**  
New Leaders  
March 27  
Focused on New Chapter Leaders

**South Workshop**  
Greenville, SC  
May 17-18  
AL, GA, KY, MS, NC, SC, TN, VA

**Virtual Workshop**  
Experienced Leaders  
August 14  
Focused on Experienced Leaders

**West Workshop - Reno, NV**  
November 15-16  
AK, AZ, CA, HI, ID, MT, NV, OR, UT, WA, WY



# 2024 Roundtable Schedule

January 18* Compliance and Legal Topics	February 29 Committee Module	March 28 Advocacy in Action	April 25 Marketing
May 23 Individual Awards Program	June 27 Generational Recruiting	July 25 Chapter Health Update	August 29 Council/Chapter Visit Program
September 26 TBD	Oct 24* Community Outreach	November 21* MOAA Annual Awards	December 19* 2024 review 2025 preview

\* Adjusted from 4<sup>th</sup> Thursday to Avoid Conflict





# AiA Overview Agenda

- What You Should Already Be Doing
- Why is this Important to MOAA?
- Reminders/Tips and Tricks
- Questions and Discussion

# What You Should Already Be Doing

1. Scheduling Meetings with Lawmakers and Staff
2. Connect with your AiA Teammate
3. Study the materials
4. Log your scheduled meetings
5. Encourage your Council to participate from home!



# 1. Scheduling Appointments

- Refer to the scheduler list for contact information
- You should have received an email from Teagan O'Bar inviting you to a sharepoint folder that contains the scheduler contact information
  - Email [TeaganO@moaa.org](mailto:TeaganO@moaa.org) to request access.
- Template email available on the private participant website:  
[www.moaa.org/legisleaders](http://www.moaa.org/legisleaders)

## 2. Connect with your AiA Teammate

- The sharepoint folder from Teagan O'Bar also contains a list of AiA teams with contact information
- Every C&C Leader will have someone partnered with them (MOAA Staff, MOAA Board of Directors, Advisory Council, or Virtual Chapter)
- Connect with them if you have not already!

# 3. Review the Materials

- Start studying the issue papers for the three topics
- Review the Team Packet, Member of Congress list, and State Demographics page for more information
- Does the Member of Congress already support these issues? Do your research!

# 4. Log Your Meetings

- Have a meeting scheduled? Let us know.
- Document Your Appointment form can be found on the private participant website: [www.moaa.org/legisleaders](http://www.moaa.org/legisleaders)
- It is most important to document your appointments **AFTER** your meetings!
- There will be a 'Document Your Appointment' Station at the lunch venue.

# 5. Council Participation

- Encourage your Council to participate from home.
- Have a few meetings you won't be able to get to while you are in DC? Do them virtually before or after the campaign and invite another person from your Council to join!
- Send out the 'Call to Action' campaigns and ask your Council to participate!
- Direct your Council members to stay up to date by visiting the public AiA website:  
[www.moaa.org/aia](http://www.moaa.org/aia)

# Why is this important to MOAA?

- The Government Relations team's work begins when yours ends.
- We need data! Knowing how your meetings went informs our next steps:
  - Following up with offices
  - Making contact with all 435 voting offices on the Hill
  - Informs any meetings we will have with the office in the future!

## Total Number of Congressional Offices Contacted

267  
Offices Contacted

Total number of congressional offices contacted for Advocacy in Action through the Legislative Action Center, through a meeting, and/or visiting the legislator's office.

### Total AiA CTAs Sent

2,796  
Messages Sent

Total number of AiA calls-to-action sent through the Legislative Action Center.

### The Major Richard Star Act (H.R. 1282/S. 344)

1,555  
Messages Sent

Total number of "The Major Richard Star Act" calls-to-action sent through the Legislative Action Center.

### Basic Allowance for Housing (BAH) Restoration

1,197  
Messages Sent

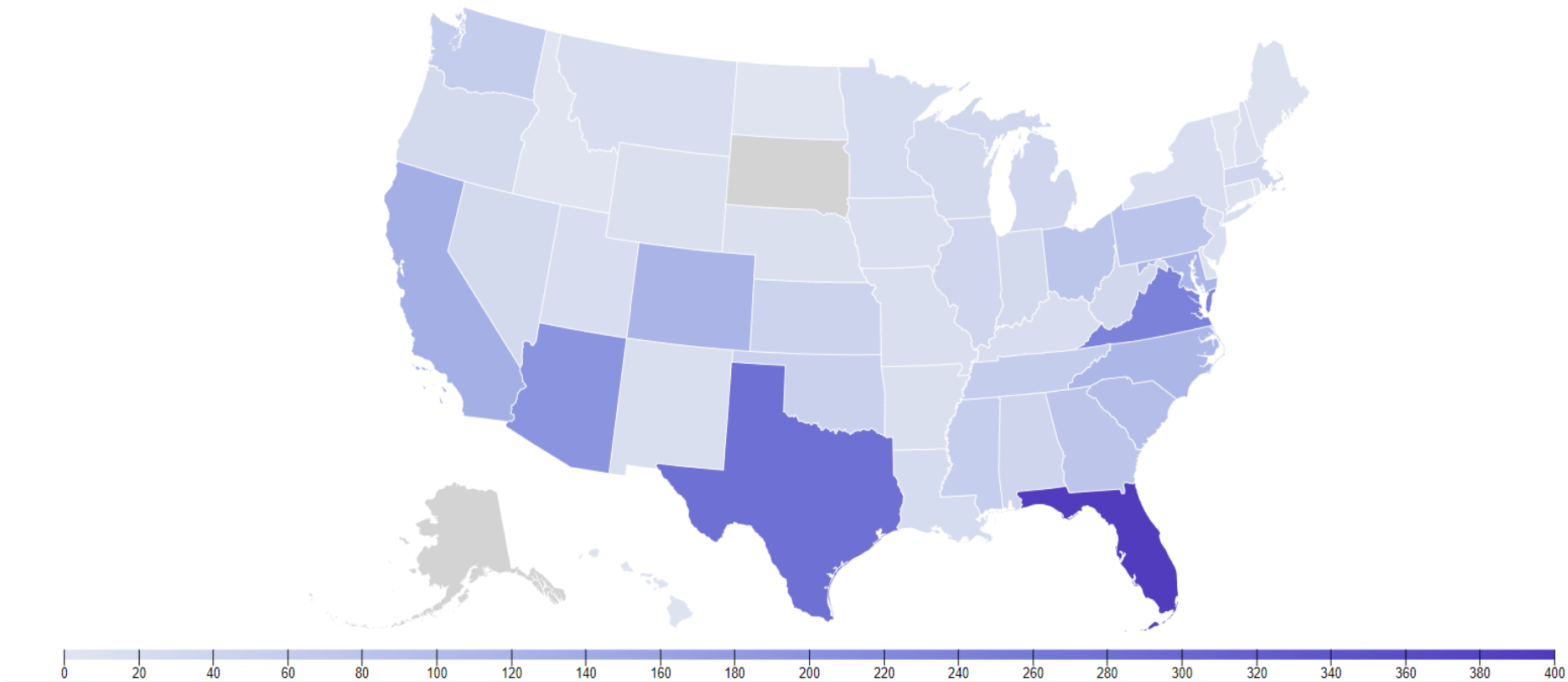
### Protect TRICARE for Life (TFL) - Share Your Story

44  
Messages Sent



## Heat Map - Nationwide AiA Activity

Total number of AiA calls-to-action sent through the Legislative Action Center, broken down by state.





Total Number of Meetings Scheduled (Reported)



12  
Meetings Scheduled

Total number of meetings scheduled for Advocacy in Action that were reported to MOAA National.

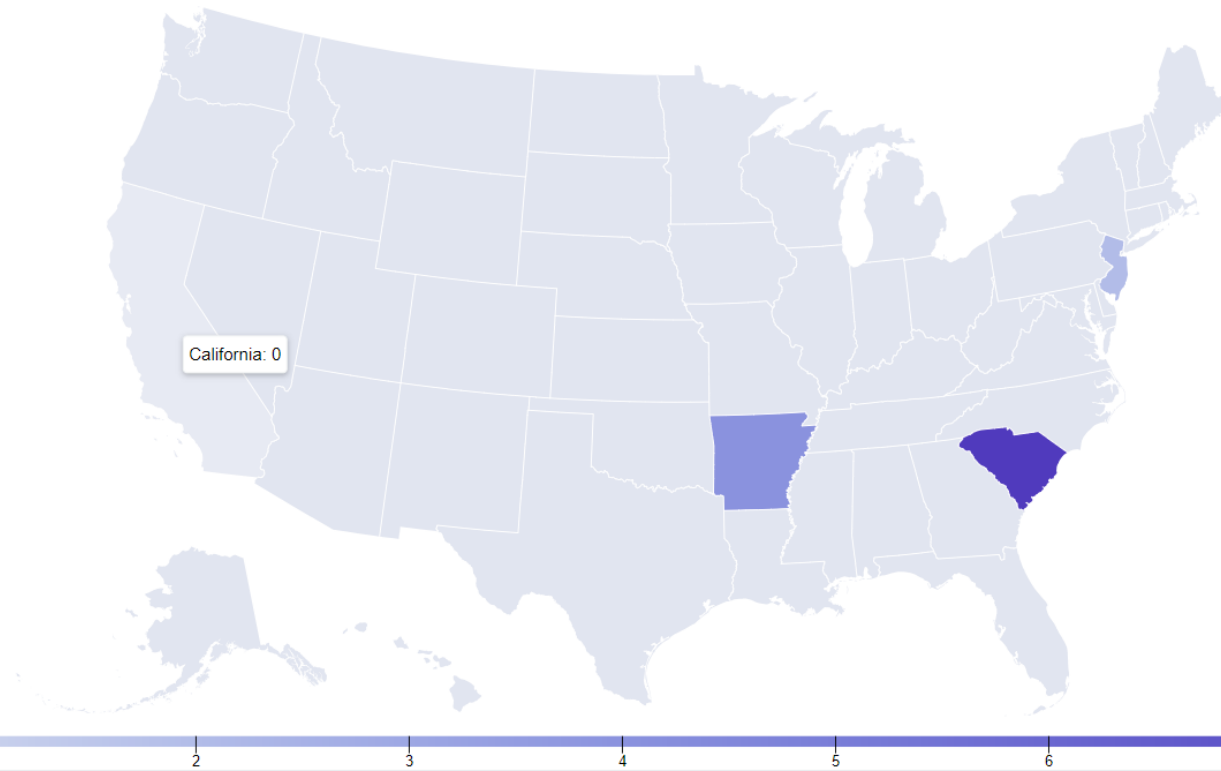
Total Number of Meetings Conducted (Reported)

0  
Meetings Conducted

Total number of meetings with congressional offices for Advocacy in Action (meetings conducted) that were reported to MOAA National.

### Heat Map - Congressional Offices Contacted

Total number of congressional offices contacted for Advocacy in Action (meetings scheduled, meetings conducted, offices contacted but no meeting) that were reported to MOAA National.



# Reminders

- Stay on topic and be professional
- No need to print anything, we will provide you with all materials at the training session
- Dress to impress!
- Wear comfortable shoes
- Hydrate throughout the day
- Security

# Map of Capitol Hill



- Same lunch location as last year: Top of the Hill club!
  - Reserve Officer Association Building
  - Top Floor (Floor 5)
- New Marix Award location: Senate Dirksen Building

- 1 Bus Drop-Off**  
Garfield Circle  
8 a.m.
- 2 AiA Team Photo**  
Ulysses S. Grant Memorial  
Wednesday morning, as soon as all advocates are assembled
- 3 Lunch**  
Top of the Hill  
1 Constitution Ave. NE  
Washington, DC 20002  
11:30 a.m.-2 p.m.
- 4 Bus Pickup**  
Top of the Hill  
3:30 p.m.
- 5 Bus Pickup**  
Peace Circle  
4 p.m.

# Discussion

