MOAA QUARTERLY COUNCIL AND INDEPENDENT CHAPTER PRESIDENTS MEETING

November 16, 2023 2:00PM EDT



Legislative Advocacy

We are Talking About:

- Advocacy by MOAA members at the Local, State and Federal levels
- Goals:
 - Facilitate national advocacy mission
 - Increase number of active MOAA members
 - Provide enticement for chapter membership
 - Provide activity for less physically active chapter members
 - Provide mission for geographically dispersed chapters



Supporting State-Level Advocacy: State Report Card

- State has passed or introduced legislation to address, at least in part, 7 or more of the 10 issues tracked by the DSLO.
- State has passed or introduced legislation to address, at least in part, 4-6 of the 10 issues tracked by the DSLO.
- State has passed or introduced legislation to address, at least in part, 0-3 of the 10 issues tracked by the DSLO.





Supporting State-Level Advocacy: State Legislative Exchange Forum

- Lead by MOAA State Legislation Experts Don Wolfinger (MO), Harold Cooney (PA), Shelly Kalkowski (CO)
- 140 members from 50 states
- Quarterly meetings since 2019
- Regularly attended by MOAA Gov't Relations and Engagement Staff
- Cloud bank: Presentations, Best Practices, and Documents
- Participate in (and, in some cases, help form) State Military/Veteran Coalitions
- Attend and help facilitate regional volunteer leader workshops
 - legislative advocacy breakout sessions



Supporting State-Level Advocacy: Legislative Action Center













Q. Why do I have to re-enter my information?

A. The changeover to the new system will require all users to enter in their details, but they will be able to create an account with these details the first time they visit the site. First-time users can sign in at this link; you'll need to provide your information again if you sign in from another browser or device.



Supporting State-Level Advocacy: Potential Improvements

- Continue to promote LAC and registration
- Grow State Legislative Exchange Forum
 - Incentivize/Promote/Require participation
 - Identify key "billets" and/or people
 - Presence in every Congressional district
- Explore additional state-level legislative resource
- Levels of Excellence changes
- State Advocacy-Focused Virtual Chapters?



State-Wide Virtual Chapters

- Several states already exploring
- Potential structure
 - Member of state council
 - Led by Council Legislative Chair
 - At least one chapter member per congressional district
 - -Officer composition similar current chapter structure
- Considerations
 - Legal Requirements
 - Relationship with State Legislative Exchange Forum
 - -Other?



State-Wide Virtual Chapters (Con't)

- Potential National Support
 - -Member Data
 - -Chartering
 - Applicable Resources
 - –National Awards (LOE, Comm, Strobridge)
 - -Grants
 - -Other?

